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Photo: Courtesy of Rag & Bone

Style

Rag and Bones Sneak Peak, Resort Menswear 2023

Lindsey Moore, Staff Writer

As a result of tailoring being the foundation of this collection, the quality is unparalleled. With a 70s flair, this pre-spring collection uses shapes from the 1970s and 1990s. We take a look behind the scenes at this season's collection.

In this lookbook, we see how Rag & Bone is woven into the lives of customers every day. Rag & Bone's designer, Marcus Wainwright, set out to create clothes that they and their friends would love to wear. The designer took the photos for this lookbook. As the fall season approaches, Wainwright recommitted to that message by launching an essentials collection they call Icons. This upcoming collection for rag and bones is highly anticipated by its buyers. I was struck by a couple of pieces that stood out to me as being strikingly different from the others. They emphasized downtown sensibility while still maintaining a clean and sensible look.

Rag & Bone

RESORT 2023 MENSWEAR



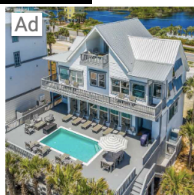
Photo: Courtesy of Rag & Bone



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It is known that the people who are looking for this collection are looking for downtown sensibility, but they also want a clean and sensible look that never goes out of style. My attention was drawn to a few pieces in these looks when I looked more closely at the collection. In a recent Vogue article on this collection, the designer said, "It galvanized the way we think about things," Wainwright said of the initiative. "We've always thought about [our business] that way, but we haven't always clearly articulated that we have a perfect trench, or a perfect Breton stripe sweater, or a perfect Western shirt. Pulling that out all the way from design through marketing has helped us be clear about what Rag & Bone is".

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Photo: Courtesy of Rag & Bone

I find this brand's new resort collection to be the best of the best. During the pandemic, fashion changed to simple and comfortable clothes. This collection includes basic wardrobe pieces every man needs for the holidays and upcoming events.

This collection impressed me most with its classic trench coats. With classic color options and classic tailoring, they are high quality and worth the price. In my opinion, designers and brands that focus on the basics and get them right are trustworthy. Simple classic patterns are used to spice up some of the pieces as well. Playing with a leopard pattern throughout 2-3 pieces is something different they did with this collection as well. The hipster, cottage-in-the-woods look this collection gives me simply blew me away.

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