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Gen Z Brings Back Old Trends: Y2k

History Always Repeats



By: Lindsey Moore | WOV 14, 2022





If there's any single word that sums up the Y2K aesthetic, it's playful. Young people embrace and discard trends at lightning speeds. . Y2k is a fashion trend that not a lot of people saw coming back. In terms of fashion, the Y2K aesthetic is without a doubt making a comeback this year. Spring 2022 may be influenced by the versatility of this aesthetic. The look focuses on monochromatic looks and showing midriffs, as well as '90s throwbacks. Researching the trend and its come up. We see that this trend started when the gen -z generation started to wear more bootcut and low-rise jeans paired with tiny shirts and became viral on apps like TikTok. What's crazy about how fast trends can come in and out of popularity, is that if 5 yrs ago today I wore a y2k inspired outfit it would be so off-trend and wouldn't be considered "cute". I like the creativity and uniqueness of this trend, and I appreciate how different people make the same trend personal to their style.

The trend includes pieces like baby tee's, shiny clothes, wide-leg denim, double denim, mini skirts, Velour Track Sets, and Baguette Bags. We are aware that this is quite a statement

collection. But when done correctly, Y2K pieces can enhance your look. Don't be too serious about this trend, it's not for minimalists. Get in touch with your inner 2000s!



1

Baby Tee

Above the belly button, you should crop your baby tee.

Funny statements, cute characters, and patterns are found on the front of the most iconic Y2K tops.

If you're looking for Y2K baby tshirts, look for Juicy Couture and Fiorucci.



Sofia's Choice Y2K Baby Tee \$15 \$9.99

Shop Now

Baguette Bags



With its snug fit under your arm, the baguette bag is ideal for any daily task.

Faux Leather Baguette Bag \$8

A shoulder bag with metallic details and sparkling fabric will give you a Y2K vibe.

3 Shiny Pieces

with shiny materials.



Red Cropped Vinyl Puffer Jacket \$97 847 Shop Now

Combine a metallic puffer jacket with flared jeans, and bright colored cardigans and

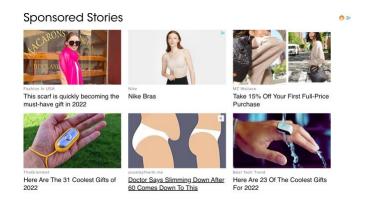
A touch of Y2K fashion nostalgia can be achieved

tops - ideal colors include orange, pink, and light blue.

Wide-Leg Denim Jean

Combined with cropped tank tops, fitted babydoll T-shirts, or ribbed button-ups, the grungy silhouette took on a feminine spin.





5

Double Denim

A double denim look can be equally controversial, but when styled correctly, it can look fierce.

Wear low-rise bottoms with oversized jackets and flared jeans with cutoff vests to wear double denim Y2K style.

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